



**ANOTHER
INCONVENIENT TRUTH:
IF YOU'RE AGAINST
GREEN ENERGY,
YOU'RE FOR BIG OIL**

There are all kinds of things you can choose to believe. You can convince yourself, for example, that it's possible to start an organic farm on a brownfield. You can also decide to believe that America's demand for electricity is about to decline dramatically. You can hope that people are going to turn off their air conditioners, televisions, microwaves, refrigerators and computers. You can even choose to believe global warming is a myth in spite of overwhelming evidence that it's a real problem created by human activity. (See the International Panel on Climate Change's recent report on global warming at www.ipcc.ch for confirmation.) Any one of those things is as likely to prove true as all the others.

Or you can face the facts, however uncomfortable some of them may make all of us. The fact is that demand for electricity increases every year, and there's very little hope of reversing that. The fact is that industry will find ways to meet that demand, and the only question is whether it will be met by companies like Enron or companies that behave more responsibly. And the fact is that there are a limited number of ways to meet the demand for electricity. It can be met by burning fossil fuels, a process that enriches oil producers, generates greenhouse gases and contributes to global warming. It can be met by nuclear plants. Or it can be met with safer, cleaner, green alternatives like wind, hydro and biomass.

You can also pretend, if you like, that you support green energy even if you only support it as long as it comes from somewhere else (that is, not in your back yard). The fact of the matter, though, is that it doesn't matter whether you're a Hyannis-based political bigwig trying to shut down Cape Wind or a Hilltowns resident working against Russell Biomass; either way, whether you mean to or not, you're serving the interests of big oil. Russell Biomass has the potential to offset oil consumption by 480,000 barrels a year with a clean, tightly regulated wood-burning, green energy plant. That won't change the world by itself, but it's a step in a process — a process the big oil corporations will be delighted to see activists shut down.

We don't expect your unquestioning support. We expect Russell residents to raise questions and demand that we address local issues. But we do ask that you consider all the facts, including the fact that our plant represents part of a solution to the problems created by big oil. Look into it for yourself. We're confident you'll discover we're some of the good guys.

Russell BioMass

Bringing new energy to the Valley.